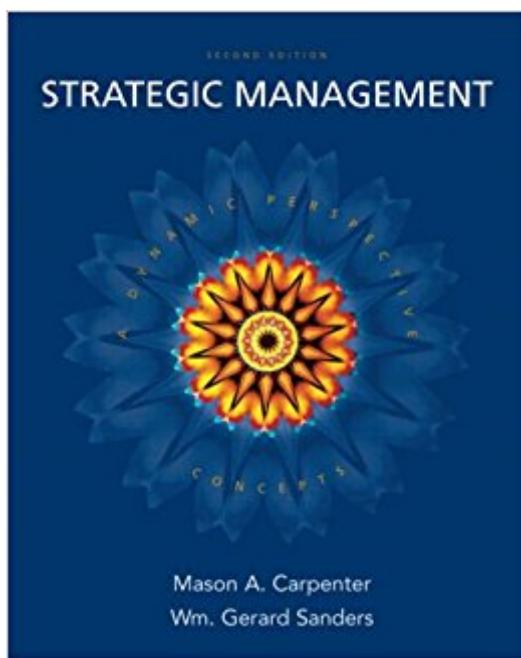


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# Strategic Management: A Dynamic Perspective: Concepts, 2nd Edition



## **Synopsis**

KEY BENEFIT- This is the book that enables students to TRANSFER conceptual classroom LEARNING to strategic application in their professional lives. KET TOPICS: Three key themes constitute the dynamic perspective on strategy: (1) changing strategies for changing times, (2) the integration of formulation and implementation, and (3) strategic leadership. For business professionals involved with strategic management.

## **Book Information**

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## **Customer Reviews**

KEY BENEFIT- This is the book that enables students to TRANSFER conceptual classroom LEARNING to strategic application in their professional lives. KET TOPICS: Three key themes constitute the dynamic perspective on strategy: (1) changing strategies for changing times, (2) the integration of formulation and implementation, and (3) strategic leadership. For business professionals involved with strategic management.

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this issue.

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Love e-books, and this one allows for you to click on graphics to make them full screen. Table of contents is functional and works well for skipping between chapters.

Great Strategy book for Graduate School, was easy to read. Examples are abundant through book that enables a "tie' back to real-life.

I would not have purchased this book if I had known it was the teacher's edition. I don't remember there ever being any mention of the possibility it might be a teacher's edition either. While the content is exactly the same as the student's edition it has a white bar across the top of it saying it is a teachers edition. Now I can't sell the book in town. Other than that the book was in great condition and includes the cases I need for class as well.

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